

## Ujet Shakes Up How We Will Move Around our Cities as it Launches New Generation Electric Scooter

- *Ujet is the new technology brand for desirable and pioneering urban mobility solutions*
- *Ujet's first product, the stylish – yet practical – Ujet electric scooter, is the most advanced in its class*
- *Ujet is designed to improve the urban experience for city dwellers, empowering them to move freely in a smart, unique, and sustainable way*



**LAS VEGAS, JANUARY 7, 2018 CONSUMER ELECTRONICS SHOW** -- Today, [Ujet](#) unveiled its first product, the [Ujet electric scooter](#), which is set to redefine urban mobility - putting ease, joy and practicality back into getting around. Designed from the ground up, the stylish scooter combines smart connectivity and high performance materials typically found in the aerospace sector with clean technology and refined design - making it the most advanced in its class.

Through its flagship scooter, the technology company is pioneering an innovative way for individuals to move around their cities, while addressing today's urban mobility issues of traffic congestion and pollution. It is the first of the leading-edge and luxurious products built to improve mobility, convenience, and sustainability, that Ujet hopes to bring in the future.

City populations around the world are growing exponentially as new residents relocate to be a part of the urban experience - in 2016, an estimated 55 percent of the world's population lived in urban settlements - a figure which is set to hit 60 percent by 2030.<sup>[1]</sup> With this rapid growth, city residents are facing challenges that reduce their comfort of life. More traffic not only increases the difficulty of navigating through city streets, but also rapidly increases greenhouse gas emissions, air and noise pollution. Existing urban mobility solutions can't keep up with the growth of our cities, and are not addressing increased congestion and pollution.

"With more of us than ever living in cities, it's never been more important to make urban environments a place in which people enjoy to live," said Hugues Despres, CEO, Ujet International. "As a result, Ujet is focused on providing urbanites with great products that help them get around their city with style and ease. Our electric scooter is a perfect example of that with complete connectivity, advanced materials and unparalleled design that pays attention to every single detail. Its compact size occupies much less space for driving and parking, and represents a fast mode of transportation, and the portable battery

eliminates the need for charging stations, giving urbanites the freedom to navigate their urban environments efficiently and effortlessly. And, with sustainability at the heart of our brand, Ujet has an important role to play in creating a better future. Our electric scooter is the first of many future products that will bring the Ujet philosophy to life.”

Key features of the Ujet electric scooter include:

**Clean technologies:** All elements of the Ujet electric scooter were built to be friendly to the user and environment alike. It offers a high performance smart battery available in two sizes with an estimated range up to 70 km (approximately 43 mi) or 150 km (approximately 93 mi), and can be charged from any regular power socket. About the size of a cabin-size suitcase, the battery is removable, portable, and rollable, allowing for easy and convenient transport.

**Connectivity solutions:** For smart and easy control, riders can control their Ujet electric scooter directly through their iOS or Android app. Riders can unlock their scooters with their smartphone, receive step-by-step directions to where it is parked, share it remotely with friends and family, and can disable it remotely if the anti-theft protection sends a warning that the scooter has moved without their command. What’s more, the app allows riders to monitor scooter performance, including battery level, mileage, saved carbon dioxide emissions, and more, as well as easy access to customer support with locations of nearest service shops, and the ability to easily communicate with a dedicated support team.

Additionally, a personalized touch interface provides easy access to navigation, voice control, music streaming, telephony functions, and the front-facing HD camera, which can take video that can be later downloaded and transferred. When in motion, riders can access basic functionality of the interface using buttons on the handlebars, allowing them to focus on the road and have a safe, distraction-free experience.

The Ujet scooter also hosts numerous connectivity options, including SIM card with 3G connection, GPS, WiFi and Bluetooth. By actively collecting and processing the data from over 20 sensors, it can alert the rider if there is a potential issue with any of the scooter’s key components.

**Advanced materials:** The Ujet electric scooter is equipped with the lightest tire in its class – the world’s first nano-augmented tire. Made with applied TUBALL™ containing single-wall carbon nanotubes, the tire is equipped with strong and conducive materials that provide unprecedented performance and safety. The advanced materials within the tire increases wet and dry grip by 2x and, therefore, increases traction. Additionally, the high performance materials in the frame, which include alloy and carbon fiber composite (can be up to 40 per cent lighter than aluminum), allow the Ujet electric scooter to weigh just 43kg (95 lbs) and be robust, durable and secure at the same time.

The spoke-less orbital wheel includes a suspension system and larger diameter lightweight brakes, which offers a smooth ride, and the in-wheel electric motor combines optimized size with powerful performance (5,44 hp and 90 Nm torque), ensuring great acceleration in any conditions.

**Disruptive design:** Striking a balance between the high performance technology and an iconic design, the Ujet electric scooter is a combination of unique and futuristic design. When designing the electric scooter, the Ujet team turned to the organic shapes in nature, paired with contemporary architecture for inspiration. The asymmetrical and sculptural frame make the scooter look bold but also easy to handle, and the ability to quickly and easily fold and store the scooter adds to its convenience.

The Ujet electric scooter is available in the Diamond or Curved shape, with a low or high seat and small or large battery, in six colors, including Concorde White, SoHo Grey, Piccadilly Blue, Uptown Black, Bel Air Blue, and Shibuya Gold – giving every city dweller the ability to enjoy the urban mobility experience, the freedom to travel with distinctiveness, and to express themselves individually in a crowded area.

The first accessories for the electric scooter are also available, including a helmet, leather gloves and fast charger. The Ujet helmet offers leading-class protection and safety, while incorporating unique style of the Ujet. Available in the same six colors of the scooter's body, the helmet can accommodate standard hands-free communication or a special Ujet microphone with speakers.

The Ujet touch-screen gloves, made of real leather and available in two styles and different sizes for both men and women, offer users increased protection and warmth, while being a stylish accessory at the same time. And the Ujet fast charger allows users to decrease the full battery charging time to one hour and 30 minutes for the small battery and to three hours for the large battery.

Ujet plans to launch in many European cities (Paris, Milan, Barcelona, Madrid, Rome, Luxembourg, Amsterdam, etc.) in the first half of 2018, followed by the U.S. (starting with California and Florida) as well as Asia in the second half of 2018. The price for the Ujet electric scooter will be targeted at around \$8,900 USD for the small battery, and \$9,990 USD for the large battery\*. Reservations are now open at [www.ujet.com](http://www.ujet.com).

The Ujet electric scooter will be on display, along with a virtually guided tour of the scooter and its features, in the Ujet booth in the Smart Cities section ([Tech East, Westgate 2018](#)) at the [Consumer Electronics Show \(CES\) Unveiled 2018](#) event, taking place Sunday, Jan. 7, 2018 from 5-8:30 p.m. PT in the Shorelines Exhibit Hall in Mandalay Bay, as well as throughout the duration of the CES conference.

\* These prices may vary due to applicable taxes and duties.

**About Ujet:** Ujet Group is a new age transformational company that sits on the exciting intersection of high-tech, advanced materials, connectivity, and sustainable thinking.

Founded in 2015, Ujet Group is offering a new generation of urban mobility solutions that empowers the urban communities to create more sustainable cities through the use of smart technologies. With a design center in Germany and state of the art assembly plant in Luxembourg, Ujet Group employs more than 50 professionals from diverse backgrounds that match the company's vision of being a hi-tech platform and incubator providing game changing solutions and services to the evolving and engaged city dwellers today and tomorrow. Solutions like the Ujet e-scooter will embody freedom, access, opportunity and recapture the joys of city life.

More about Ujet is at [www.ujet.com](http://www.ujet.com) and [www.ujet-corporate.com](http://www.ujet-corporate.com)

[1] "The World's Cities in 2016 – Data Booklet (ST/ESA/ SER.A/392)," United Nations, Department of Economic and Social Affairs, Population Division (2016).

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